



VALUES

Joyfulness

Integrity (impartiality, fairness, honesty)

Excellence (progressiveness, evolving)

Humanity (compassionate, respectful, equity-promoting)

Stewardship (accountability, consistency, transparency)

Inclusivity (of thought, of culture)

Community (offering hope, collaborating)

VISION

The Outer Banks Relief Foundation will be visible, engaged, accessible and impactful in our community

MISSION

Assisting local families when tragedy strikes

STRATEGIC PLAN 2025-2027

Focus = Impact

GOAL #1: Review our measures and assessment of program effectiveness/impact

Focus = Capacity Building

GOAL #1: Ensure financial sustainability with a focus on relationship-based fundraising

GOAL #2: Review and update policies and bylaws, with a focus on the policies related to our program

GOAL #3: Improve succession planning

GOAL #4: Streamline internal communications and strengthen information security

GOAL #5: Assess physical location and space allocation

GOAL #6: Improve board understanding of and comfort with annual cash flow trends